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Derse Wins BEST Exhibit Marketing Agency and BEST Exhibit Design & Production
Only Double Winner of E2MA and Exhibit City's Inaugural BEST Awards

Milwaukee – May 10, 2016 – [Derse](#), the complete face-to-face marketing company, has won in two categories for the [Exhibit & Event Marketers Association \(E2MA\)](#) and [Exhibit City News'](#) inaugural BEST Awards: Best Exhibit Marketing Agency and BEST Exhibit Design & Production.

“The BEST Awards 2016 celebrates the very finest service organizations in the trade show industry nationwide,” says Chris Griffin, President of E2MA. “We have long been dedicated to taking on initiatives that raise the customer servicing bar in our industry—and we are proud to acknowledge those among us who are the BEST at creating customer value”

Derse won in both categories for which they were nominated, making them the BEST Awards 2016's only double winner. The BEST Awards winners were determined first through a nomination process and then through open voting; more than 2700 votes were cast for 1 of 5 finalists in each of the 11 exhibitor service categories.

“We are honored to be recognized by E2MA, Exhibit City News and by our own peers within our industry,” says Adam Beckett, Derse CEO and President. “To win in both categories substantiates our versatility as a complete face-to-face marketing agency and our *Smarter Wins* approach to drive our clients' exhibits, events and environments worldwide.”

Visit [Exhibit City News](#) for the complete list of winners.

About Derse

[Derse](#) is the complete face-to-face marketing agency and exhibit builder with more than 475 employees and six full-service divisions. Ranked as a Top 10 Experiential/Event Marketing Agency by Advertising Age and B2B Top Shop by Chief Marketer, Derse brings a *smarter wins* approach to exhibits, events and environments for client programs in more than 50 countries. Experience Derse at www.derse.com.

About Exhibit & Event Marketers Association (E2MA)

[E2MA](#) is the premier thought leader and content development organization for corporate marketers, and their suppliers, in the face-to-face marketing medium. Driven to benchmark and promote the business value of trade shows and events, the E2MA evaluates and identifies best practices, new tools, new technologies and new techniques that enable marketers to optimize their event marketing programs. The E2MA is comprised of more than 500 member companies representing more than 17,500 full time trade show professionals, and more than 45,000 part time trade show workers.

About Exhibit City News

[Exhibit City News](#) is a comprehensive resource for trade show executives by providing relevant content to inform show organizers, suppliers and exhibitors, and to guide their exhibit and event marketing decisions. With a national distribution of 15,000 that is read by more than 37,500 industry professionals, Exhibit City News is the only newspaper covering the meeting, convention and tradeshow industries. Exhibit City News is published 6 times per year and also offers weekly news blasts and monthly regional trade show calendars.